Facilitators Conditional License Agreement

By using any of the materials or concepts from and or trainings titled: Journey To Mastery™ (JTM™), S.E.L.L.™,Prestige Home Tour™, Quantum Home Tour™ and Mega™ Openhouse and/or Committing Communication™ their training manuals and associated materials, you accept the terms of this Agreement.

Conditional License

The names "Journey To Mastery™ (JTM), S.E.L.L.™, Quantum Home Tour™ and Mega™ Openhouse and Committing Communication™" their underlying concepts, procedures, "choreography" and techniques are proprietary and the intellectual property of Douglas M. Yeaman, Quantum Management Systems. Quantum and Douglas M. Yeaman gives you, the licensee, the right to use the trade name "S.E.L.L.™, Quantum Home Tour™ and Mega™ Openhouse and Committing Communication™," the prescribed procedures contained in their manuals and training along with the attached documentation subject to the following conditions and restrictions:

You, the licensee, are continuously affiliated with the trainer of these programs (in this case Douglas M. Yeaman) and the licensed company, (in this case Coldwell Banker, Utah); You conduct all "Journey To Mastery™ (JTM), S.E.L.L.™, Quantum Home Tour™ and Mega™ Openhouse and Committing Communication™ trainings in strict accordance with the trained procedures. These procedures specifically include, but are not limited to: 1. That each and every participant understands and signs a license agreement as part of their participation; 2. That any inclusion of any part of this program or variation of this program into other company programs be specifically approved by the "trainer"; 3. That all fees involved are current under the agreed payment plan which shall be in writing.; 4. That in the event of a change in trainers, such change will only occur with the express approval of the licensor and only following certification in writing by the licensor, certifying that the trainer is qualified to conduct these programs.

Proprietary Rights and Obligations

The structure, organization, information and material contained in the trainings and manuals is owned by and the property of Quantum and Douglas M. Yeaman and is protected by United States copyright laws and international treaty provisions. You will not make or have made, or permit to be made, any copies of the Video Tapes, Manuals, signs and attached or unattached documentation, or any portions thereof except as specifically authorized by this Agreement or subsequent agreement in writing. You shall agree not to modify, adapt, translate, reverse, disassemble or create derivative works based on the Video Tapes, Manuals, materials or trainings. The Manual and materials contained in the package may not be photocopied or distributed to others—except as expressly provided in the body of the manual and as stated herein. Trademarks shall be used in accordance with accepted trademark practice, including identification of trademark owner's name.

Each person involved in delivery or direct management of the programs shall agree to be sub-licensed and to use the manuals and attached materials for the exclusive use in their own business, and if you terminate your affiliation with the licensor this and all sub-licenses will be terminated automatically and without notice for each and every other existing sub-license. You shall further agree to not disclose the content of the programs to anyone other than parties to this agreement. In addition, you agree that any such use must conform to the provisions set forth in the attached manuals and associated materials.

Assignment

You may not assign or transfer the Video Tapes, Manual or accompanying materials and concepts except as agreed to in writing. And no variation of this training or JTM process may be used.

Term

The license is effective until terminated. Quantum and Douglas M. Yeaman have the right to terminate your license immediately if you fail to comply with any term of this Agreement. Upon any such termination you will destroy the original and any copies and related materials and cease all use of the trademarks and discontinue any variation of this training or procedure.

Entire Agreement

You acknowledge that you have read this agreement, understand it and that it is the complete and exclusive statement of your agreement with Douglas M. Yeaman and Quantum which supersedes any prior agreement, oral or written, and any other communications between Douglas M. Yeaman, Quantum its representatives and you relating to the subject matter of this agreement, and that your obligations under this agreement shall inure to the benefit of Douglas M. Yeaman, Quantum's as licensor whose rights are being licensed under this agreement. No variation of the terms of this agreement will be enforceable against Quantum unless Quantum gives its express consent in writing signed by Douglas M. Yeaman. In the event of enforcement licensee agrees to pay all attorney's fees and court costs.

| License Granted By | Date | · | Printed Name | | |
|--------------------|------|---|--------------|------|--|
| | | _ | Signed | Date | |

Facilitators Conditional License Agreement

By using any of the materials or concepts from and or trainings titled: Journey To Mastery™ (JTM™), S.E.L.L.™,Prestige Home Tour™, Quantum Home Tour™ and Mega™ Openhouse and/or Committing Communication™ their training manuals and associated materials, you accept the terms of this Agreement.

Conditional License

The names "Journey To Mastery™ (JTM), S.E.L.L.™, Quantum Home Tour™ and Mega™ Openhouse and Committing Communication™" their underlying concepts, procedures, "choreography" and techniques are proprietary and the intellectual property of Douglas M. Yeaman, Quantum Management Systems. Quantum and Douglas M. Yeaman gives you, the licensee, the right to use the trade name "S.E.L.L.™, Quantum Home Tour™ and Mega™ Openhouse and Committing Communication™," the prescribed procedures contained in their manuals and training along with the attached documentation subject to the following conditions and restrictions:

You, the licensee, are continuously affiliated with the trainer of these programs (in this case Douglas M. Yeaman) and the licensed company, (in this case Coldwell Banker, Utah); You conduct all "Journey To MasteryTM (JTM), S.E.L.L.TM, Quantum Home TourTM and MegaTM Openhouse and Committing CommunicationTM" trainings in strict accordance with the trained procedures. These procedures specifically include, but are not limited to: 1. That each and ever "narticipant understands and signs a license agreement as part of their participation; 2. That any inclusion of any part of this, "gram or variation of this program into other company programs be specifically approved by the "trainer"; 3. That a. 'ees involved are current under the agreed payment plan which shall be in writing; 4. That in the event of a change is traine s, such change will only occur with the express approval of the licensor and only following certification in writing by the licensor, certifying that the trainer is qualified to conduct these programs.

Proprietary Rights and Obligations

The structure, organization, information and material contained in the trailings and manuals is owned by and the property of Quantum and Douglas M. Yeaman and is protected by United States contributed in the trailings and international treaty provisions. You will not make or have made, or permit to be made, any copies of the Video Tapes, Manuals, signs and attached or unattached documentation, or any portions thereof except as specifically authorized by this Agreement or subsequent agreement in writing. You shall agree not to modify, adapt, translat the every expectate derivative works based on the Video Tapes, Manuals, materials or trainings. The Manual and materials contained in the package may not be photocopied or distributed to others—except as expressly provided in the body of the manual and as stated herein. Trademarks shall be used in accordance with accepted trail mark practice, including identification of trademark owner's name.

Each person involved in delivery or direct manage, ent of the programs shall agree to be sub-licensed and to use the manuals and attached materials for the exclusive use in their own business, and if you terminate your affiliation with the licensor this and all sub-licenses will be terminate 'automatically and without notice for each and every other existing sub-license. You shall further agree to not disclose the content of the programs to anyone other than parties to this agreement. In addition, you agree that any such use roust conform to the provisions set forth in the attached manuals and associated materials.

Assignment

You may not assign of transfer the lideo Tapes, Manual or accompanying materials and concepts except as agreed to in writing. And no variation of this training or JTM process may be used.

Term

The license is effective until terminated. Quantum and Douglas M. Yeaman have the right to terminate your license immediately if you fail to comply with any term of this Agreement. Upon any such termination you will destroy the original and any copies and related materials and cease all use of the trademarks and discontinue any variation of this training or procedure.

Entire Agreement

You acknowledge that you have read this agreement, understand it and that it is the complete and exclusive statement of your agreement with Douglas M. Yeaman and Quantum which supersedes any prior agreement, oral or written, and any other communications between Douglas M. Yeaman, Quantum its representatives and you relating to the subject matter of this agreement, and that your obligations under this agreement shall inure to the benefit of Douglas M. Yeaman, Quantum's as licensor whose rights are being licensed under this agreement. No variation of the terms of this agreement will be enforceable against Quantum unless Quantum gives its express consent in writing signed by Douglas M. Yeaman. In the event of enforcement licensee agrees to pay all attorney's fees and court costs.

| License Granted By | Date | Printed Name | |
|--------------------|------|--------------|------|
| | | Signed | Date |



TEAM LEADER'S CLUSTER REPORT &

| Name | EXCEPTION LIST |
|---|---|
| Date | |
| Section I Attendance Number of people in cluster Number present Number w/2+ misses Number no show Total (Must balance) | Names of no shows 1 2 3 4 5 |
| Section II Results Number of escrows opened Number of escrows closed Number of listings taken | People not making standard 1 2 3 4 5 5 min |
| Section III Time Management Yes No ☐ ☐ Check to see agent is using system ☐ ☐ Check monthly calendar (scheduled events) ☐ ☐ Daily work planner for every day worked ☐ ☐ Logging P I N's ☐ ☐ Check "I" time (15-20 hrs) ☐ ☐ Check "P" time (10-15 hrs) | People off of TM System 1 2 3 4 5 6 |
| ☐ Check "P" time (10-15 hrs) Section IV Review Week ☐ Write all "real" leads on "Certified Buyer Checklist" c | 10 min ollected during week & put into file |
| Lead name Phone number Address Agent's name Quantum Home Tour™ name □ Prepare all new clients on for Buyer Certification grou □ Re-Certify all Certified Buyers and prepare for Certification | - |
| QUANTUM MANAGEMENT | |



TEAM LEADER'S CLUSTER REPORT & EXCEPTION LIST (cont'd)

| Section V Analysis | |
|--|---|
| Identify to Which Group Individuals will be going | People not holding QHT TM 's |
| Open Houses | 1 |
| Fliers passed out | 2 |
| Names & numbers collected | 3 |
| Appointments made | 4 |
| Certified Buyers | 5 |
| Assign to Group ① ② ③ ④ ⑤ | (Schedule to Triage Group) |
| Names of people with no appointments | People with appts but no Certified Buyers |
| 1 | 1 |
| 2 | 2 |
| 3 | 3 |
| 4 | 4 |
| 5 | 5 |
| Group 1 | Group 2 |
| Work 1:1 on phone script | Work 1:1 on Probing |
| These Sections are filled out in Cluster Gro | oups |
| Section VI Plan of Action - to set 4 appointments | for week |
| 1. Each person takes out Daily work planner for M | onday. |
| 2. Look at each lead & plan next step. | |
| 3. Look at each client to see what has to happen to | put transaction together. |
| 4. Verify that each individual is using appointment | technology. |
| 5. Review how to handle Quantum Home Tour TM le | eads. |
| 6. Make sure appointments are showing up or need | confirming calls. |
| 7. Role play floor time appointments. | 30 min |
| Section VII Taking Action | People needing special attention |
| 1. Direct to leave and commit to complete a | |
| 2. Work to complete calls & take action. | 2 |
| 3. Purpose of Action Monday TM is to line up | l l |
| *Set 4-6 appointments to drop by/pro | |
| * Have 3 Certified Buyers | 5 |
| * Set 2 appointments to show proper | |



* Write 1 offer

5 min

© copywrite egret.inc 1988

| AGENT NAME: MENTOR: SECTION I ATTENDANCE (circle one) Present Hiatus Absent | |
|--|--------|
| SECTION I ATTENDANCE (circle one) | |
| | |
| Present Hiatus Absent | |
| | |
| SECTION II TIME MANAGEMENT | |
| ☐ Weekly Schedule | |
| ☐ Tip Analysis | |
| ☐ 20 Hours Prospecting | |
| ☐ 6 Appointments | |
| ☐ Quantum Home Tour™ Scheduled | |
| | |
| SECTION III ACTIVITY | |
| Quantum Home Tours™ held: | |
| Names & phone numbers collected: | |
| Number of appointments from Quantum Home Tour™: | |
| Number of Drop By appointments from Quantum Home Tour™: | |
| Total Number of appointments: | |
| Number of new clients/prospects this week (list) or (see new prospect roster): | |
| | ource: |
| Number of Listing Presentations Made: | Juico |
| Number of Certified Buyers™ total (list): | |
| 1 | |
| 2 | |
| 3. | |
| 4 | |
| 5 | |
| 6 | |
| | |
| SECTION III RESULTS | |
| Number of new escrows open this week: | |
| Number of escrows open total: © Quantum Management and Douglas M. Yearnan | |



WEEKLY SCHEDULE

| | OF LAST WEEK | | #Probes | #Write offer _ | #Open Escrow | s# Clo | sed Escrows_ | |
|--------|--------------|---------|-----------|----------------|--------------|--------|--------------|---------|
| ANALYS | SIS: #T | %P%I | %N | Avg. Hrs. Day | Avg. N hrs | Day | | |
| | Monday | Tuesday | Wednesday | y Thursda | ay Friday | Satu | ırday | Sunday |
| Date | | | | | | | | |
| 7:00 | | | | | | | | |
| 8:00 | | | | | | | | |
| 9:00 | | | | | | | | |
| 10:00 | | | | | | | | |
| 11:00 | | | | | | | | |
| 12:00 | | | | | | | | |
| 2:00 | | | | | | | | |
| 3:00 | | | | | | | | |
| 4:00 | | | | | | | | |
| 5:00 | | | | | | | | |
| 6:00 | | | | | | | | |
| 7:00 | | | | | | | | |
| 8:00 | | | | | | | | |
| 9:00 | | | | | | | | |
| 9:00 | | | | | | | | |
| | Client/Phon | е Ту | pe Day | Time | Next Step | Day | Time | Next St |
| 1 | | | | | | | | |
| 2 | | | | | | | | |
| 3 | | | | | | | | |
| 4 | | | | | | | | |
| 5 | | | | | | | | |
| 6 | | | | | | | | |
| 7 | | | | | | | | |
| 8 | | | | | | | | |

COMMITTED BUYER CHECKLIST

| For | Company | CLIENT SOURCE | |
|---------|---|--|-------|
| Clier | nt Date acquired | Open House | |
| Date | e called Appointment Dat | e: Jelly Been Jar | С |
| Ope | n house Address | Cold Call | е |
| Worl | k phone () Home phone (|) Mailout Community | |
| Let me | e review with you how I work. I don't work with every potential | DULGE OF CHOUSE PROPERTY | |
| | but the clients I do engage with, MUST be committed to producing | PHASE 3B-SHOWING PROPERTY 1. Re-establish needs | |
| results | 5. | 2. Identify what got in the way | |
| PHA | SE ONE - BUYER INTERVIEW | □ □ 3. Show 3 properties. | |
| | | (1)(2) | |
| YES | NO WE HAVE AGREED: | (3) | |
| | ☐ 1. To have all decision makers present in person. | 4. Bring back to office for debriefing. | |
| | 2. To spend at least 45 minutes in interview.3. To come to an agreement on what you're | □ □ 5. Write offer. | |
| _ | looking for. | (Go to 4A) | ۵۱ |
| | (1) | ☐ ☐ 6. Make appointment with manager (date/time(Go to 4B) | e) |
| | (2) | (46 to 15) | |
| | (3) | PHASE FOUR4A - MANAGEMENT SUPPORT | |
| | 4. That I am your exclusive agent and I represent you. | 1. Pre-write offer and have on clipboard. | |
| | □ 5. (Buyers agreement attached) | 2. Present offer. | |
| | ☐ 6. That you will be pre-qualified by | □ □ 3. Countered. | |
| _ | for \$ | □ □ 4. Accepted. | |
| | ☐ 7. That you are prepared to buy now. | □ □ 5. Set financing appointment and give complete | ted |
| | □ 8. Date/time of next appointment. | file to escrow specialist. | |
| _ | | | |
| | 9. That we will be in communication. | PHASE 4B-MANAGEMENT SUPPORT | |
| | 10. Buyer is prepared to make a decision on property and to make an offer. | | |
| | property and to make an oner. | ☐ ☐ 1. Re-establish relationship with manager pres | sent. |
| PHA | SE TWO - SHOWING PROPERTY | 2. Identify what got in the way with managers assistance. | |
| | | assistance. ☐ ☐ 3. Show 3 properties. | |
| | , I don't work the way most agents do. I only want to | (1) | |
| show | you properties that are meaningful and fit your needs. | (2) | |
| | | (3) | |
| | ☐ 1. Pre-write offer and have on clipboard before | 4. Bring back to office for debriefing. | |
| | showing property. | □ □ 5. Write offer.(Go to 5A) | |
| | ☐ 2. Show 3 properties. | □ □ 6. Discontinue working with client.(Go to 5B) | |
| | 3. Bring back to office for debriefing.4. Write offer.(Go to 3A) | | |
| | □ 5. Re-interview to redefine needs and identify | PHASE 5A | |
| _ | where communication broke down.(Go to 3B) | ☐ ☐ 1. Present offer. | |
| | | □ □ 2. Countered. | |
| PHA | SE 3A- SHOWING PROPERTY | □ □ 3. Accepted. | اما |
| | ☐ 1. Pre-write offer and have on clipboard. | 4. Set financing appointment and give complet file to escrow specialist. | ıea |
| | ☐ 2. Present offer. | ino to occión apodianat. | |
| | ☐ 3. Countered. | PHASE 5B | |
| | 4. Accepted. | ☐ ☐ 1. Help client understand that he/she is not a b | ouye |
| | ☐ 5. Set financing appointment and give completed | now. Establish when they are. | , |
| | file to escrow specialist. | 2. Put on follow-ups and mailing list. | |
| | | | |



QUANTUM MANAGEMENT 545TEM5

EXCLUSIVE CLIENT RELATIONSHIP AGREEMENT

In exchange for you as an agent/broker company, working to find a property for me, I agree to work *exclusively* with you, to the exclusion of any other broker/company and agent, for a period of—— days. Also, I understand that you may present offers on my behalf for property offered as "For Sale By Owner".

I understand that I may continue to look at other properties, open houses, and responding to advertisements provided that I inform other parties that I am currently employing you as my agent/broker company and will identify you as my exclusive agent.

As the agent under this agreement, I understand that you will provide me with available information on all properties requested by me that are obtained by: 1) seeing any other properties listed and not listed, 2) any open houses and advertisements, and, 3) property listed as "For Sale By Owner". You, as my agent/broker company, agree to represent me and my interests.

| Business Cards Provide | ed |
|------------------------|------|
| Clients | Date |
| Agent | |
| Broker | |



Team Report

SAMPLE TEAM LEADERS REPORT FROM TEAM MEETINGS



T * This is your agenda; check off *

| 10 | 1 | |
|-------|-----|-------|
| Name_ | Ima | Starr |

TEAM LEADER'S CLUSTER REPORT & EXCEPTION LIST

| Date 9/2 | 9/03 | | | EXCEPTION LIST |
|---|--|-------------|-----------|--|
| Section I Att Number of po Number press Number excu Number no si Total (Must | eople in cluster ent used how | 8 2 2 | 12 | Names of no shows 1. Emma Lost 2. Gonna Fishkin 3. 4. 5. |
| | scrows opened scrows closed | 3 1 2 | | People not making standard 1. Irma Looser 2. Bobby Bust 3. 4. 5 |
| Section III T | Time Management | off as ac | Advessed* | People off of TM System 1. Conrad Fuzed |

Write all "real" leads on "Certified Buyer Checklist" collected during week & put into file

Lead name

Phone number

Address

Agent's name

Quantum Home TourTM name

Prepare all new clients on for Buyer Certification group

Re-Certify all Certified Buyers and prepare for Certification group

10 min



QUANTUM MANAGEMENT SYSTEMS