



## State Sign Ordinance Signed by Governor

A new sign law intended to establish reasonable sign restrictions throughout the state signed by Governor Deukmejian became effective January 1, 1991. A new state law provides that a sign may be displayed on an owner's property or, with consent on the property of another. The sign may be reasonably located in plain view of the public, and may advertise directions to the property. This means that a city may not ban directional signs when placed on private property, with the property owner's consent.

The law will not affect any local government's authority to regulate or limit the display of signs on public or private right-of-way. □

---

### EFFECTIVE JANUARY 1, 1991: SIGNS

EXISTING LAW REGARDING SIGNS IS AMENDED TO SPECIFICALLY ALLOW FOR SALES, LEASE, EXCHANGE OR DIRECTIONAL SIGNS WHICH ARE REASONABLY LOCATED, AND IN PLAIN VIEW OF THE PUBLIC, TO BE PLACED ON A PRINCIPAL'S REAL PROPERTY OR ON THE PROPERTY OF ANOTHER WITH THAT PERSON'S CONSENT.

*Reprinted from the Long Beach Board of Realtor® Newsletter.*

*It is the policy of The Prudential California Realty to meticulously conform to this law. With the exception of Home Tour™ (Open House) signs which shall ONLY be placed on public property, subject to conforming to local restrictions if any; ALL other directional signs are to be placed only on private property, and only with the owner's permission.*

---

## The Actual Law reads as follows:

In Accordance with Section 712 of the California State Civil Code, which reads:

Every provision contained in or otherwise affecting a grant of a fee interest in, or purchase money security instrument upon, real property in this state heretofore of hereafter made, which purports to prohibit or restrict the right of property owner or his or her agent to display or have displayed on the real

property, or on real property owned by another with that person's consent, a sign which is reasonably located, in plain view of the public and is of reasonable dimensions and design advertising the property for sale, lease, or exchange, or advertising directions to the property, by the property owner or his or her

agent is VOID as an unreasonable restraint upon the power of alienation.