

2014 Abundance 360 Summit

Turn Your Success Into Global Significance



Ritz Carlton, Marina Del Rey, California
January 9 – 10, 2014

2 Days • 8 Modules • 12 Months • 25 Years

"Start your 2014 year with a focus on Abundance & Bold action. Plan your year-long strategy with the mindset and tools needed to transform your life, business and industry."

- Dan Sullivan, CEO, Strategic Coach

You're already successful, earning millions, perhaps more...

My mission is to teach you the exponential tools and technologies that can take you from success to global impact and significance.

During the Abundance 360 Summit, I will show you how to think in an Abundance and Bold mindset, and demonstrate why the future is filled with extraordinary opportunity, capable of making your grandest dreams come true.

The Abundance 360 Summit is not for everyone. This is tailored to entrepreneurs who are tired of accepting incremental improvements and being reactive rather than proactive. This is for entrepreneurs ready to abandon their fear of the future and adopt a bold, abundant mindset. This is for entrepreneurs interested in taking on the world's grand challenges, because the world's largest problems are also the world's largest business opportunities.

This program requires letting go of your old local and linear thinking and taking the risk to embrace exponential and global approaches. This is about adopting a new way of viewing the world and therefore requires mastery and hard work.

If you are ready to change your mindset, your view of what is possible and embrace exponential tools and technologies, then I invite you to join me on an extraordinary program on January 9th and 10th, 2014 in beautiful, sunny California.

Peter H. Diamandis, MD

Author, Abundance – The Future is Better Than You Think
Chairman/CEO, XPRIZE Foundation
Executive Chairman, Singularity University

About the Abundance 360 Summit



Phase 1

2 Days

Abundance 360 Has Three Phases:

The program offers two intense days at the Ritz-Carlton, on the water in beautiful Marina Del Rey, California (just 10 min from LAX). During these 48 hours, Peter will personally teach you and immerse you in the exponential tools, technologies and thinking poised to disrupt every industry. He will share the platforms you can use to put this information into immediate practice in your business, and provide you the over-the-horizon insights you need to plan your year.

Abundance 360 Summit is scheduled at the beginning of every January so it can be used as your strategic planning session for the coming year to ensure you kick off the year with an Abundance & Bold mindset. Whether you attend on your own or with your management team, this event will set your goals at a new level and give you the tools to achieve them. Abundance 360 is a perfect on-ramp for your continued advancement at Singularity University (www.SingularityU.org).

Phase 2

12 Months

In addition to these two in-person days, you will also receive 12 monthly online modules filled with supplementary tools, teaching and coaching from Peter in the Abundance 360 membership portal. These modules will expand on the two days of instruction and continue to make your new tools and technologies actionable in your life and business.

Phase 3

25 Years

Peter will only hold one Abundance 360 Summit each year. Just one. But he is committed to hosting this event for 25 years. If you want to keep this thinking and knowledge alive in your company, desire to kick off each year with an "over the horizon" glimpse of what Peter is most excited about, and have Peter as your personal guide, then this is the program for you. Participating in the 2014 Abundance 360 Summit will guarantee you a priority slot for 2015 and so on.

Abundance 360 FAQs



How is Abundance 360 structured?

This annual event is ideal for entrepreneurs who want to turn their success into global significance, and the content is tailored to this audience accordingly. Each module presents **turnkey solutions**, **insightful worksheets** and **personalized tools** to help participants immediately apply concepts learned to their businesses.

Whether you join Peter for 5 or 25 years, the Abundance 360 Summit is a shortcut to the *two most powerful unfair competitive advantages*:

- (1) The ability to anticipate technological change and use it to craft your business strategy.
- (2) The power to tap into **global cognitive genius** (the crowd) for ideas, capital, software, hardware, labor, creative and expertise -- 10x faster and 100x cheaper.

Do you have a partner rate?

The majority of participants in last year's 2013 Abundance 360 Summit estimated that they received between **10x** to **100x** the value of registration.

You'll get even more out of Abundance 360 if you can strategize with your key team members on the spot, so consider bringing a partner. Please contact Marissa at marissa@getabundance.com to discuss partner and group discounts.

REGISTER HERE: www.abundance360summit.com

Abundance 360 Benefits



Your Registration Includes:

Peter's Road Map of Key Technologies

A "road map" of the exponential technologies Peter is most excited about, tailored to entrepreneurs in an easy-to-implement fashion.

Tools to Transform Ideas Into Action

Worksheets and tools to help entrepreneurs immediately apply concepts learned to their businesses.

Turnkey Solutions

On-the-spot access to key technology companies, so you can ask essential questions and launch your great idea immediately.

Top-Notch Networking

Everyone at the summit is interested in thinking big and Bold. Networking and partnership opportunities with fellow exponential thinkers will be abundant.

Members' Only Site

Free year-long access to Peter's Abundance 360 membership site, loaded with exclusive tools, lessons and coaching from Peter.

Priority Access to Future Summits

Previous Abundance 360 Summit attendees have first priority for the next year's summit.

Pre- and Post-Event Webinars

Peter's pre-summit and post-summit webinars highlight how to prepare for the Abundance 360 Summit for maximum benefit.

Abundance 360 Community

The Abundance 360 membership site's community features make it easy to connect, collaborate and brainstorm with fellow attendees between events.

Curriculum and Content



1. Understanding Exponentials

This module will help you understand the disruptive potential of exponential growth. Those technologies which become digitized, first become deceptive, then disruptive and eventually lead to dematerialization, demonetization and democratization of products and services.



2. Exponential Technologies Update

Learn about the latest developments in 3D printing, AI, robotics and synthetic biology. Where are the “ready-to-explode technologies” that will allow you to build billion-dollar business opportunities? What technology will disrupt the biggest markets?



3. Exponential Organizations

Linear companies like Kodak are going bankrupt while Exponential Organizations like Instagram are commanding billion-dollar valuations with 13 employees. In 10 years, it's predicted that 40 percent of the Fortune 500 companies will no longer exist.

Are you running a linear company? How do you know? This segment of the program will teach you how to build an exponential organization, or transform your linear organization into a 10X performing exponential one.



4. Bold & Abundant Mindset

Your mindset influences every decision you make in your life – your employment, your education and how you raise your family. It's essential that you understand the technologies and tools that will revolutionize our lives and businesses in the next 10 years. Peter will show you how to think in a bold and abundant fashion.

Curriculum and Content



5. Crowd Funding Techniques

How would you like to raise millions of dollars with no dilution? By 2015, \$15 billion in crowd funding will be available to you. Peter has personally run one of the top 25 Kickstarter campaigns of all time and will teach you how to implement a successful formula. Crowd funding offers multiple advantages, including: (i) advanced sales, (ii) proof of market, (iii) significant revenue, and (iv) tens of thousands of passionate fans.



6. Designing an Incentive Prize Competition

Learn how to design and run incentive competitions that will get top innovators around the world to focus on solving YOUR key problem in a fixed time for a fixed amount of money. This is the ultimate “pay for performance” scenario, offering massive leverage and innovative solutions to your biggest problems.



7. Data Mining -- Locating the Gold in Your Data

You have data. Lots of data. Data from your sales, your operations, your community and from your surveys. How do you mine that data to find the gold, the undiscovered algorithms that will earn you money and solve your key problems? Diamandis will teach you known, turnkey approaches.



8. Crowd Design & Content Creation

Need a logo? A website? A business plan? A Super Bowl TV commercial written and filmed? There is a massive surplus of talent ready to deliver polished, finished product to you for micro-cents on the dollar. Peter will show you the most effective approaches to getting the content you need and deserve at a fixed price which is 10 percent of what you'd normally pay.

Abundance 360 FAQs



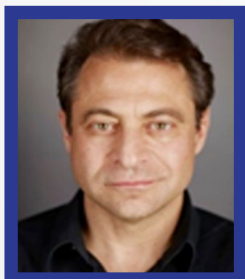
Who should participate?

The Abundance 360 program is designed for people who are ready to abandon their fear of the future and adopt a bold, abundant mindset. For entrepreneurs who aspire to turn their success into global significance and massive impact. For individuals who want to think and act in with an exponential mindset. This is for people interested in taking on the world's grand challenges, because the world's largest problems are also the world's largest business opportunities.

Do you offer a guarantee?

Your satisfaction is guaranteed. If for any reason you're not blown away by Day 1 of the Abundance 360 Summit and wish to leave early, simply turn in your completed worksheets to be eligible for a full refund.

About Peter Diamandis



Peter H. Diamandis, MD -- Dr. Peter H. Diamandis is Chairman and CEO of XPRIZE, which leads the world in designing and operating large incentive prizes to drive radical breakthroughs for the benefit of humanity. Diamandis is also the Co-Founder and Executive Chairman of Singularity University, the Co-Founder/Co-Chairman of Planetary Resources, the Co-Founder and Vice Chairman of Space Adventures, the only company to have brokered the launches of private citizens to the International Space Station; and co-Founder, past-CEO of Zero Gravity Corporation, which provides weightless parabolic flights.

Diamandis is the New York Times bestselling author of *Abundance – The Future Is Better Than You Think*. *Abundance* was #1 on Amazon and #2 on New York Times. His next book, *"BOLD – How to Make Your Dreams Come True and Solve the World's Grand Challenges,"* is set for publication by S&S in May 2014.

Diamandis' personal motto is: "The best way to predict the future is to create it yourself."

January 2014 Abundance 360 Summit

Indication of Interest Form



Full Name: _____
Title: _____
Company: _____
Email: _____
Telephone: _____

() Yes, I'm definitely in - Please call me to sign up
() Yes, I'm interested - Keep me informed

Number of people in my group: _____

REGISTER HERE: www.abundance360summit.com



2013 Abundance 360 Summit Attendees